

Annual General Meeting 2024





Agenda



01	N	lew	Portal	build	and	Launch
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07. Immediate Rewards from Loyalty program

02. Exclusive Partners

08. Investing in our own clinical supply

03. Shareholder Growth

09. Footwear partners -revenue drivers

04. Revenue

10. Our Services offerings

05. New Portal performance since May 2024

11. 24/25 focus

06. Communications platform



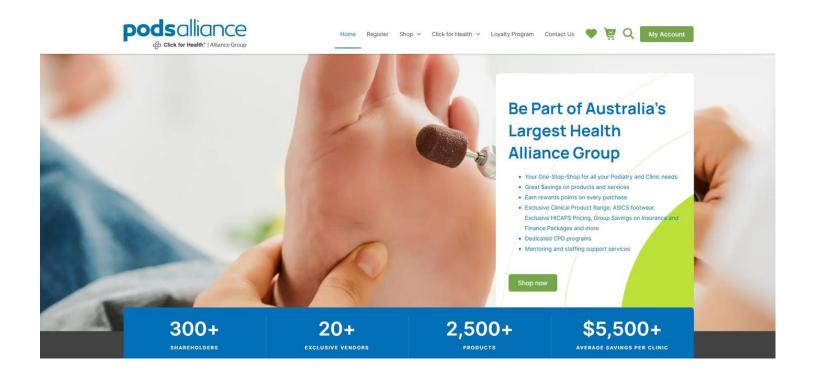


INVESTMENT - New E commerce Portal - May 2024

- Fulfilling 1 Clinical order per day
- Completed 235+ orders to date
- Completed **180+ Asics orders**
- 1 New Clinic Fit Out Sourcing and Finance setup for 2 rooms
- Fulfilled 18 Clinical equipment sales savings thousands
- Introduced a variety of footwear options inducing ASICS Cumulus range, Footlogics slippers and Squishies Exclusive pricing and access
- Saved \$1000's for each shareholders with HICAPS exclusive arrangement
- Transferred 42 Clinics to new Telecoms/IT deal saving on average 30%
- **Signed Exclusive arrangement with AON insurance** (Launching December) for all insurance options including PI, Business, Cyber, Management
- Launched Pods Loyalty first 10 Shareholders redeeming Up to \$200 Cashback as direct discounts -
- Extended CPD membership discount with **Ultimate Podiatrist for CPD 50% off**
- Launched GP scripting and referral services to Shareholders via Click For Health



AUSTRALIA'S LARGEST HEALTH ALLIANCE GROUP STRONGER AND BETTER TOGETHER



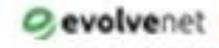


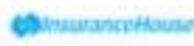
New and exclusive Partnerships













































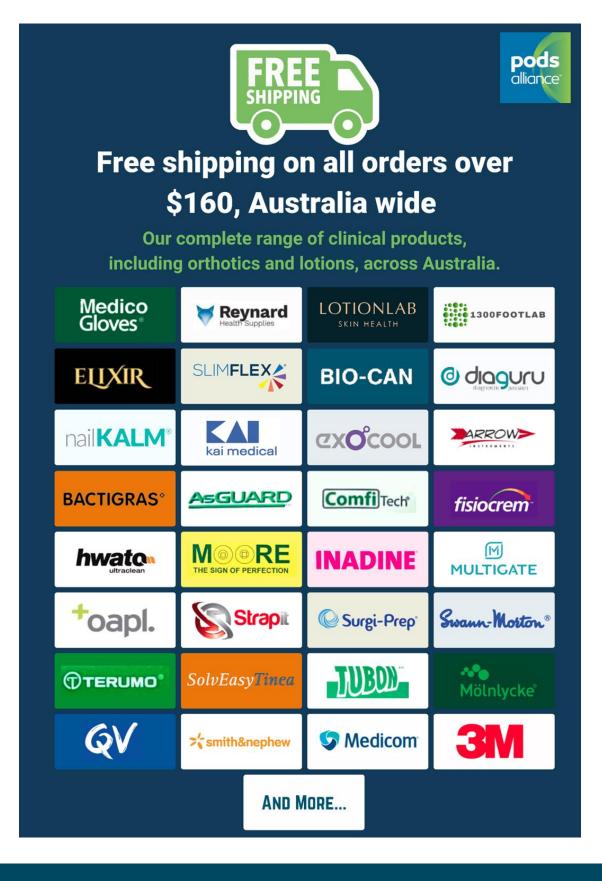












New Portal driving growth

153

300+

320+

Shareholders

Clinics

Clinicians

300+

20+

EXCLUSIVE VENDORS

2,500+

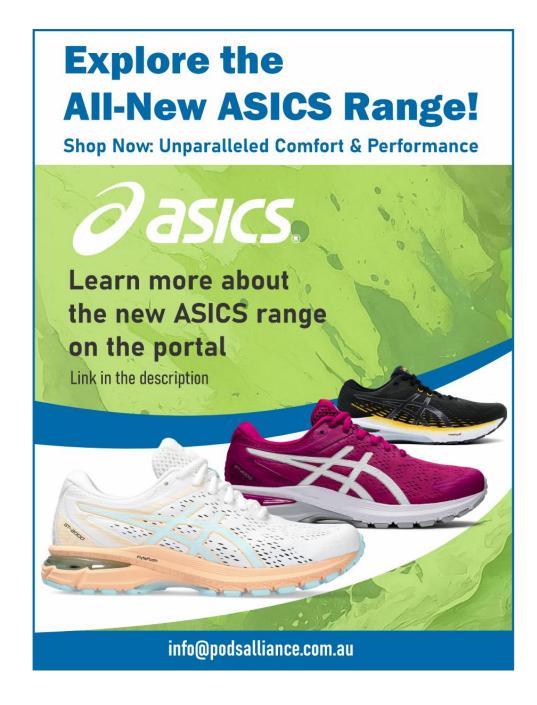
\$5,500+



AUSTRALIA'S LARGEST HEALTH ALLIANCE GROUP STRONGER AND BETTER TOGETHER



Social Media / EDMs



BLUE NITRILE GLOVES

30%



+ GST



- Small, Medium & Large
- Minimum order 10
 Boxes (= 1 carton)
- That's \$66.00 Per 1000
 Gloves + GST
- FREE DELIVERY ON 3 OR MORE CARTONS!



podsequity tasha@podsequity.com.au

podsequity

UNBELIEVABLE PRICE BLUE NITRILE GLOVES

Blue Nitrile Gloves \$6.60 / box of 100 (+GST) That only \$66.00 for a carton of 1000!



tasha@podsequity.com.au





AUSTRALIA'S LARGEST HEALTH ALLIANCE GROUP

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Social Media / EDMs



SHOP FROM YOUR OWN CO-OP



& SAVE WITH YOUR MEMBERSHIP!

BASED ON THE TOP 10 CORE CLINICAL PRODUCTS

& we have over 600+

Pods Alliance Price = \$121

Competitors Price = \$172

That's a saving of = \$51

Just on this basket!

Why pay more?









AND MORE...





AUSTRALIA'S LARGEST HEALTH ALLIANCE GROUP STRONGER AND BETTER TOGETHER



Social Media / EDMs





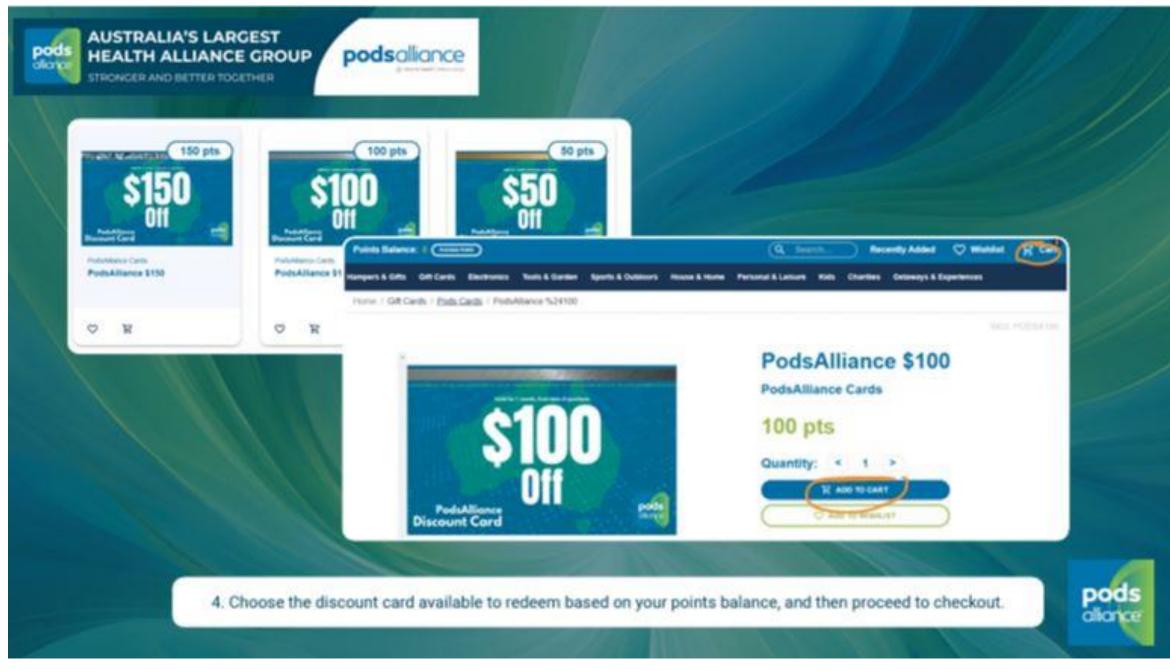






Portal Cashbacks – Immediate Loyalty rewarded in \$\$\$\$









Portal Cashbacks - Immediate Loyalty rewarded in \$\$\$\$









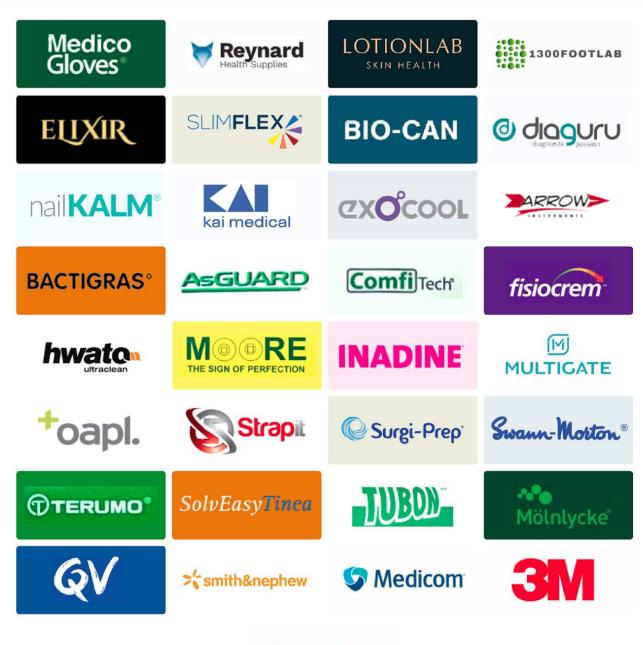
First 50 Shareholders have already redeemed

Direct Cash back rewards on Sales





Clinical Range - Supplying Direct - Driving Savings



AND MORE...

- 900+ clinical products
- 235+ orders fulfilled
- 1300+ loyalty points generated Just through clinical products
- Price matched per basked 20 + clinics with Min 30% savings vs competitors
- Sourced clinical items as requested and growing range
- Best price for 20 key everyday items including: Gloves Rage, Paper Towels and range, Bandages tapping range, strapping, face masks, blades, Aprons, Sanitisers, wipes both alcohol and non alcohol - and many more.......





Growing Footwear Clinic Revenue











ASICS Wholesale - Growing Footwear Revenue

46 Shareholders - Resellers

410 pairs of ASICS sold FY 23/24

\$57 Avg margin earned per sale

\$23K of retail revenue generated for Shareholders

Plus, **NEW 15%** BONUS Discounts

Expanded range with Cumulus

GT 4000 - GT 3000 - GT 2000 - Contend - Gel Cumulus 26 - Glide Ride Max – Walkride - Gel Pursue







ASICS Wholesale - Growing Footwear Revenue

- No Stock holdings
- Free delivery
- Easy Returns and Warranty claims
- Further ASICS 15 (15%) Discounts on selected range
- Loyalty points earned on ASICS sales
- New ASICS portal functionality to be launched where you can filter the shoes by sizes and available colors











Footlogics - Growing Retail Revenue











- Footlogics Footwear exclusive to Pods Alliance Shareholders Wholesale pricing
- 44% margin per pair equating to \$30 /pair

\$38.50Wholesale

\$69.00Retail





Squishies - Growing Footwear Revenue

EXCLUSIVE to Pods Alliance







Core Clinic Services - Managing Operational Costs











- Asset Financing GRENKE
- Insurance Services AON
- Transaction Claiming HICAPS
- Telecommunications Evolvenet
- CDP Learning Ultimate Podiatrists





Transaction Savings - HICAPS exclusive offering



- Members receiving Exclusive Discounts: 100
- Monthly Transactions: 19,000+
- 12 MTH Transaction turnover with HICAPS: \$23Million+
- Estimated yearly savings per shareholder:

Single Practitioner Saves \$600+/year





CPD Learning with Ultimate Podiatrist



Registered Saved \$ 14,850

Exclusive Discounts for Pods Alliance Members

- 50% Off on CPD Learning Subscriptions
- Subscribe through PodsAlliance for \$594 \$297.00



Insurance Services by AON - Podiatrist and Podiatric surgeons (Exclusive to Pods Alliance)

AON

Cover Benefits

- Professional Indemnity Cover Limits 20M per claim and 60M in aggregate
- Combined Public and Products liability limits 20M
- Specialist support
- 2 Hrs complimentary legal advice
- Complementary run off cover

Other Insurance Services

- Business Insurance
- Cyber Insurance
- Personal accident
- Management liability

Exclusive Professional Indemnity offer

Pay for 12 months and get 15 months coverage







Telecommunication Services powered by Evolvenet



Registered

36
Shareholders

Exclusive Deals for PodsAlliance

30% + Savings

- Over 30% savings on Evolvenet's services for PodsAlliance members.
- Streamlined communication and internet solutions tailored to healthcare practices
- Empowering PodsAlliance members with cutting-edge connectivity at reduced costs.
- Tailored plans ensure businesses pay only for what they need, reducing overhead.





Telecommunication Services powered by Evolvenet

What Makes Evolvenet Different?

- **User-Oriented Approach:** Personalized solutions tailored to meet unique business needs.
- Exceptional Customer Support: Local and same-day technical issue resolution ensures satisfaction.
- Business Growth Assistance: From website domains and email setups to design and online recognition.

Key Services:

- Office Phones (VoIP): Includes VoIP, PaBX, Cloud Voice, and the Eclipse UC app for remote work.
- Internet Services: Access to high-speed NBN, Fiber, 4G/5G, and Wi-Fi.
- Mobile Connectivity: Customized mobile plans with reliable 4G/5G coverage.
- Office Fit-outs: Complete setups for hardware, software, and network configurations.

evolvenet













Clinic Asset Finance with GRENKE



Pods Alliance (part of Click for Health Alliance Group) partners with GRENKE to offer financing for members

- 1. \$75,000 Pre-Approval per ABN
- 2. Flexible Terms: 24–60 months or customized options
- 3. Choose Any Equipment: From your preferred supplier
- 4. Fixed Monthly Payments: Easy and affordable
- 5. End-of-Term Options: Return, refresh, or purchase
- 6. Fast Credit Assessment (GRENKE T&Cs apply)





Clinic Asset Finance with GRENKE



Clinic Setup - Sourcing and Supply

- 1. New Fit out / refurbish rooms with Pods Alliance sourcing and leasing resources
- 1. Equipment setup and Lease setup
- 1. Wholesale market panel for equipment sourcing guaranteeing best prices
- 1. Approved within minutes delivered within days





Clinic Asset Finance - Recent Clinic Setup

Through our partnership with **GRENKE**, we recently helped Northstar Podiatry Clinic set up **2 fully equipped rooms** from just **\$1000/month**—or **\$500/month for one room!**

Here's what the setup included:

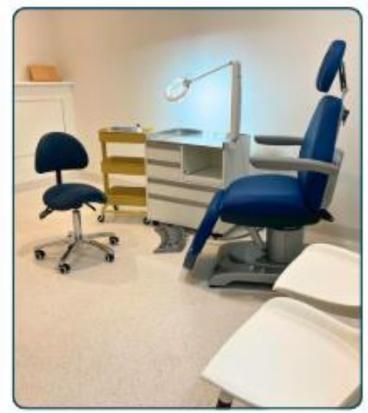
- 2x Callisto 240HD Gen2 Podiatry Chairs
- 2x White Milpara Cabinets
- 2x AFMA LED Magnifier Lamps (3 Diopter Lens)
- Hadeco Smartdop 30EX T.B.I. Kit
- 2x Hadewe BX-Premium Plus Podiatry Drills
- MELAG Pro Line 123 S S Class Autoclave (23L)
- Ultrasonic Cleaner, Stools, Water Treatment
- Other related Accessories

With exclusive prices from our suppliers and coordinated shipping, we ensure your clinic is set up affordably and efficiently.





Total Bill







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Clinic Asset Finance - Recent Clinic Setup





"I signed up to PodsAlliance on the advice of a colleague, thinking I might get some discounts on consumables. I didn't realise then what an integral part of my new clinic set-up PodsAlliance would become.

They have helped with quotations on my clinic equipment and went into bat for me to get the best price possible from suppliers. They have organised finance for the equipment as well, which gave me a huge cashflow advantage.

As a PodsAlliance shareholder, I also gained access to finance arrangements with much less red tape than I'd been offered elsewhere.

All in all, PodsAlliance have been great communicators. They have taken time to understand my requirements and gone the extra mile to ensure those requirements were met. I'm opening my first clinic this week. Even though I'm a sole practitioner, PodsAlliance made it a team effort."

Liz Emrys





Better Financial Health with PodsAlliance



Comprehensive Financial Services by our partner Silverdale Consulting Group:

Accounting Services
Financial Advice
Life Insurance
Income Protection Insurance
Superannuation Advice
Industry and Self-Managed Super Funds (SMSF).
Bookkeeping Services
Investments
Retirement Planning

A complete range of solutions tailored to support your financial journey.





GP Telehealth services - Click for Health

Your Clinic can Access Priority GP Services through Click for Health

- Access for patients.
 - Medical scripts and specialist referrals processed via telehealth.
 - o Completion within 30–60 minutes of request.

Request Prescriptions:

- O Antibiotics for infected ingrown toenails and general antibiotic creams/oral medications.
- Prescription creams, lotions, and non-addictive pain medications (excluding Schedule 8 substances).
- Antifungal treatments.
- Rescripting of existing non-Schedule medications.

Request Specialist Referrals:

- o Foot and ankle surgeons.
- Sports doctors.
- MRI and (where possible) bulk-billed ultrasounds.
- o Vascular specialists.
- Other specialist referrals as needed.



Exclusive for the Pods Alliance shareholders, the GP telehealth consult for patients is set at only



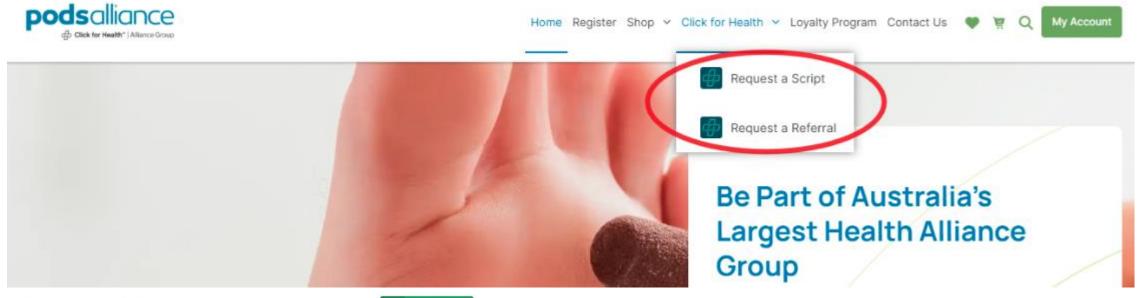
Administration Rebate

As part of this service offering a shareholder administration rebate of \$5 (Inc. GST) will be paid for every patient transaction.



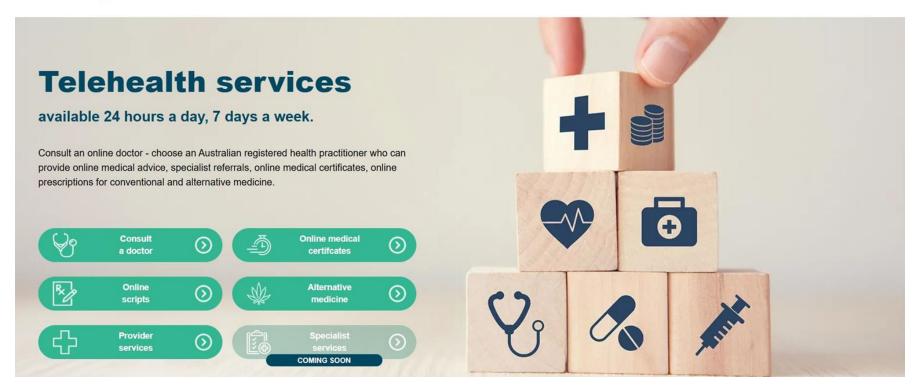


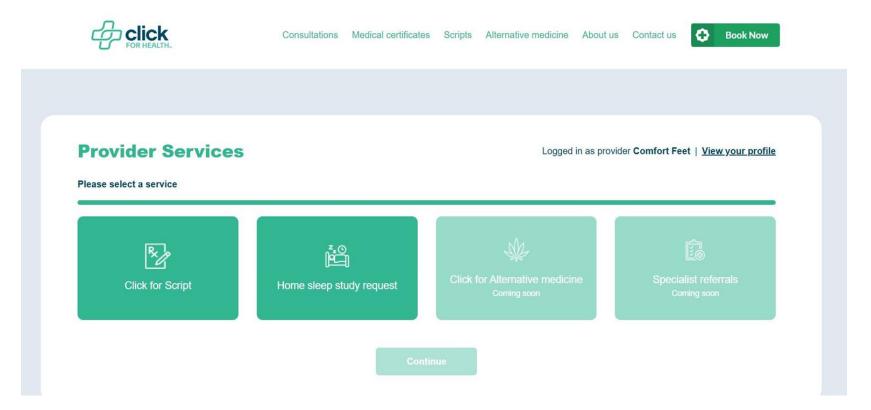
GP Telehealth services - Click for Health





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24/25 Focus

- Grow the Shareholder base
- Continue growing portal utilization
- Maximize rewards and cash benefits with every transaction for shareholders

- Explore new services such as car leasing/Finance, expand footwear and equipment leasing
- Build appointment booking system directing patients to Shareholder clinics
- Expand and grow the GP Telehealth services offering









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